



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-12-2012 PAGE: 1 of 3

SRCP MEDIA - 22066  
ATTN: BETSY VONDERHEID  
201 NORTH UNION STREET  
SUITE 200  
ALEXANDRIA VA 22314

Contract No 397492	Contract Dt 08-31-2012	Revision Dt 09-07-2012	Rev# 1	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 11 15 233			CMS # 242612	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 242612					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 15 E : 233																	
1	09-04-2012	09-07-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30		X	X	X	X			4	900	4	3,600.00
2	09-10-2012	09-10-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	30	X							1	700	1	700.00
3	09-04-2012	09-07-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30		X	X	X	X			4	1,800	4	7,200.00
4	09-10-2012	09-10-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				8	30	X							1	1,500	1	1,500.00
5	09-04-2012	09-07-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30		X	X	X	X			4	1,800	4	7,200.00
6	09-10-2012	09-10-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				8	30	X							1	1,450	1	1,450.00
7	09-08-2012	09-09-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)				8	30						X	X	2	800	2	1,600.00
8	09-08-2012	09-08-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				8	30						X		1	600	1	600.00
9	09-09-2012	09-09-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				8	30							X	1	550	1	550.00
10	09-09-2012	09-09-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				8	30							X	1	550	1	550.00
11	09-08-2012	09-08-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				8	30						X		1	800	1	800.00
12	09-09-2012	09-09-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)				8	30							X	1	650	1	650.00
13	09-09-2012	09-09-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7				8	30							X	1	500	1	500.00
14	09-09-2012	09-09-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				8	30							X	1	500	1	500.00
15	09-04-2012	09-07-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				10	30		X	X	X	X			4	850	4	3,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397492	08-31-2012	09-07-2012	1	SMITH FOR SENATE, TOM	TOM SMITH FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11 15 233	242612	PHILADELPHIA	A. CLIFFORD	09-04-2012	09-10-2012	M (Broadcast Month, Cycle 1)	N	242612

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 11 P : 15 E : 233																	
16	09-10-2012	09-10-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	9	30	X							1	600	1	600.00
17	09-04-2012	09-07-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	10	30		X	X	X	X			4	1,200	4	4,800.00
18	09-10-2012	09-10-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	9	30	X							1	825	1	825.00
19	09-04-2012	09-07-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30		X	X	X	X			4	1,400	4	5,600.00
20	09-10-2012	09-10-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	X							1	1,400	1	1,400.00
21	09-04-2012	09-07-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	10	30		X	X	X	X			4	1,100	4	4,400.00
22	09-10-2012	09-10-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	9	30	X							1	600	1	600.00
23	09-04-2012	09-07-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	10	30		X	X	X	X			4	800	4	3,200.00
24	09-10-2012	09-10-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	9	30	X							1	500	1	500.00
25	09-04-2012	09-07-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30		X	X	X	X			8	1,200	8	9,600.00
26	09-10-2012	09-10-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30	X							2	1,500	2	3,000.00
27	09-04-2012	09-07-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30		X	X	X	X			4	2,000	4	8,000.00
28	09-10-2012	09-10-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	9	30	X							1	2,000	1	2,000.00
29	09-04-2012	09-07-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30		X	X	X	X			4	3,500	4	14,000.00
30	09-10-2012	09-10-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	X							1	2,000	1	2,000.00

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Agency Est# 11 15 233		CMS # 242612	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242612								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
31	09-04-2012	09-09-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30		X	X	X	X	X	X	6	1,800	6	10,800.00
		Cr Resolved 09-08-2012	Rate Reason 1,800 CRDT RESOLV														
		Total:	1,800											Credit Resolved Total:		-1	-1,800.00
32	09-10-2012	09-10-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30	X							1	1,800	1	1,800.00
33	09-10-2012	09-10-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	9	30	X							1	650	1	650.00
34	09-08-2012	09-08-2012	07:00PM - 07:30PM	EAGLES INSIDE THE SEASON SAT 730P (CONFIL	9	30						X		1	250	1	250.00
M	MG Group #	Preempted	Rate Reason		MG Description		Duration										
	331555	09-08-2012	250 DUE NET SPORTS		1 X 30 @ \$250 Su 09:30AM - 10:00AM - 09/09/12-09/09/12 (7191)		30						X	1	250	1	250.00
		Total:	250											Preempt Total:		-1	-250.00
35	09-04-2012	09-06-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)	10	30		X	X	X				1	125	1	125.00
														Contracted Gross Total:		79	104,950.00
														Actual Gross Total:		78	103,150.00
														Agency Commission:			15,472.50
														Net Total:			87,677.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Sep 12		250.00		250.00		104,950.00		1,800.00 CR						103,150.00			
TOTAL		250.00		250.00		104,950.00		1,800.00 CR						103,150.00			

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